

## **Nanjing Building Fair – New solutions for Buildings**

1 – 3 November, 2013

Nanjing International Expo Center

[www.nbf.net.cn](http://www.nbf.net.cn)

### **Date:**

1-3 November, 2013

### **Venue:**

Nanjing International  
Expo Center  
(300 Jiangdong Middle  
Road, Nanjing 210019,  
Jiangsu, China)

### **Sponsors:**

- China Building Materials Trade Association
- China International Material & Equipment Trade Cooperation Center
- Landesmesse Stuttgart GmbH

### **Organizers:**

Nanjing Stuttgart Joint  
Exhibition Ltd.



### **Nanjing Building Fair – the key to the markets**

Yangtze River Delta region, comprising the Provinces of Jiangsu, Zhejiang and Shanghai, is one of the most developed and most densely populated areas in China with the population of 140 million.

### **Jiangsu Province – No. 1 in China in terms of new building investment**

Jiangsu Province is the No. 1 province in China in terms of new building investments regarding business office and residential building, hotels and government developments and the building industry economy reach 2.5 trillion RMB by 2015, maintaining the leading of economic indicator. By 2012, energy saving building has been totally 906.3 million square meters. The scale is the biggest in the nationwide. The percent of energy saving building has been 41%, far higher than in the whole country.

### **Top Ten Functional Areas in Nanjing**

#### **- huge market for sustainable materials, products and construction systems**

Nanjing Municipal Committee and Municipal Government make a strategy of constructing ten functional city blocks. It involves infrastructure, functional facilities, environmental facilities and livelihood projects etc. From 2013 to 2014, the first investment will be 120 billion RMB, and a new round of development and construction will be launched. Nanjing been recently announced as one of the first batch of demonstration cities of renewable energy construction in China and the only low-carbon ecological construction city in Jiangsu.

### **Conversion of facilities after the Youth Olympic Games in 2014**

The Government is already in the planning for the conversion of the sporting and residential facilities after the Youth Olympic Games in 2014. International expertise in this direction is one of the top priorities in the coming years.

### **Complementary forums and conferences**

- International Sustainable Building Development Forum
- New Building Material and Technology Conference
- Green Building Standard Conference
- Electric and Intelligent Energy-Saving Technology Development Forum
- Innovation on Energy Saving and Environmental Protection Building Materials
- New Architecture Projects in Rural and City Areas to Combine Sustainable and Demographic Requirements of Chinese Society

### **Buyer recruitment plan**

Through the cooperation with powerful industry supporters such as China Building Materials Trade Association with its 2,000 member firms and China International Material & Equipment Trade Cooperation Center, the organizer will invite visitor delegations from Nanjing top ten functional areas and other well-known building construction groups.

Professional visitors such as building material agents, real estate developers, building construction companies, building decoration companies, building material companies, building and design consulting units, research institutions and college of building and material industry will also be invited.

### **Great emphasis in green building industry in the national industry plan**

By the end of 2015, 20% of the new buildings in cities and towns should meet the requirements of green building standards. Before 2020, the investment of energy saving building project will be reached at least 1.5 trillion RMB.



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### **Supporters:**

#### **(Including Top Ten Functional Areas in Nanjing)**

- China Federation of Logistics & Purchasing
- China Timber & Wood Products Distribution Association
- Nanjing Municipal Commission of Housing and Urban-Rural Development
- Nanjing Municipal Bureau of Gardens
- Nanjing Municipal Bureau of Commerce
- Exhibition and Conference Industry Office of People's Government of Nanjing Municipality
- Nanjing Hexi New City District Headquarters of Development Construction
- Nanjing Southern New City Development & Construction Headquarters
- Nanjing Pukou New City Development & Construction Headquarters
- Nanjing Kirin Eco-Science and Technology Innovation Park
- Nanjing Xiaguan Riverside Development & Construction Command Center
- Nanjing Baili Landscape Construction Command Center
- Sino-Singapore Nanjing Eco High-tech Island
- Nanjing Swallow Pro-montory Area Construction Headquarter
- Nanjing Southern Old Town Historical Protection Command Center
- Nanjing Indemnificatory Apartments Construction Headquarters

### **Always in the public eye:**

With the public and trade media partners of Nanjing Stuttgart Joint Exhibition Ltd. and the global branches and representatives and international media contacts of Messe Stuttgart, Nanjing Building Fair will be promoted nationwide and internationally through websites, magazines, newspapers and trade journals to the targeted visitors. Press conferences and promotional activities will contribute to the success of Nanjing Building Fair 2013.

### **Messe Stuttgart - professional trade show organizer**

As one of the biggest fair organizers in Germany, Messe Stuttgart organizes over 60 professional trade fairs in Stuttgart and overseas each year, e.g. Consens (sustainable and green building), Interbad (swimming pools, saunas, SPA technology and equipment) and R+T (roller shutters, doors/gates and sun protection products).

### **Convenient Transportation and one-hour economic circle**

International flights connect Nanjing to 419 destinations in 98 countries and regions. It only takes one hour from Nanjing to Shanghai and Hangzhou by high-speed rail. The distance from Nanjing to Beijing is shortened to 3.5 hours.

### **Nanjing International Expo Centre (NIEC) – modern and high-quality services**

- Designed by “TVS America”
- the most advanced facilities
- located in the center of Nanjing
- adjacent to the city's subway system
- Hexi new Town

### **Arrangement:**

Set-up period: 30-31 October, 2013

Show duration: 1-3 November, 2013

### **Exhibits category:**

- Building materials
- Building completion
- Outdoor works
- Finishing products & materials
- New energy systems
- Building structures
- Building systems
- Prefab Building and interior design
- Fittings
- Architectural & building services

### **Price:**

- raw space (min. 36 sqm): RMB 1400/m<sup>2</sup>
- standard booth (min. 9 sqm): RMB 1500/m<sup>2</sup>
- International Pavilion (min. 9sqm) EUR 255/m<sup>2</sup>

### **For further information please contact:**

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